

Student Name: _____

Title of Work: _____

Technique(s) Used: _____

Photography Art Project Evaluation Rubric

Creativity/Originality (25 points)

- Generate an original and meaningful piece of work
- Make connections to prior knowledge (i.e., work and methods used in *David Claerbout* art exhibition)

0 10 15 20 25
Poor Need Improvement Fair Good Excellent

Use of Elements/ Principles of Art & Design (25 points)

- Plan carefully
- Show an awareness of the elements and principles of design
- Choose color scheme and/or medium in an effective manner

0 10 15 20 25
Poor Need Improvement Fair Good Excellent

Accompanying Text (25 points)

- Write thorough information about the piece (including underlying meaning, photography techniques, artistic methods used, inspiration, etc.)
- Optional: Include accompanying report about a cultural concept illuminated by the artwork

0 10 15 20 25
Poor Need Improvement Fair Good Excellent

Effort and Craftsmanship (25 points)

- Used time wisely and produce a complete piece of work
- The artwork is carefully crafted, showing detail and meticulous effort

0 10 15 20 25
Poor Need Improvement Fair Good Excellent

Extra Credit -- Above and Beyond (5 points)

- Gave effort far beyond what was required
- Took pride in going well beyond the requirement

1 3 5
Wow! Incredible! Phenomenal!!!

TOTAL GRADE:

